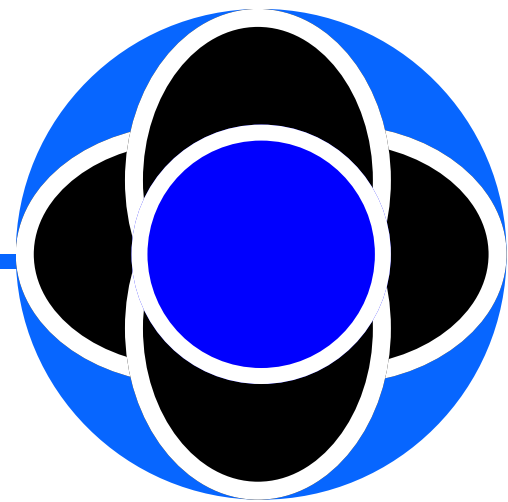


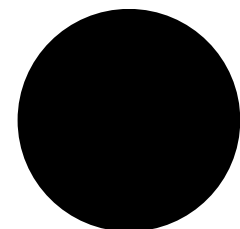


# SZM TRADING LLC

Driving Retail Excellence In The UAE



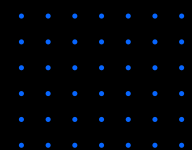




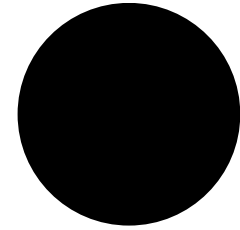
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# WELCOME TO OUR COMPANY

SZM Trading llc is a leading retail company headquartered in Dubai, UAE. Established in 2021 by Mr. Ziead Abed, a seasoned professional with over 20 years of international retail experience, SZM specializes in managing and operating fast-fashion brands across the UAE. As the retail arm of Ramzas Investment Group, SZM combined local market expertise with global retail trends to deliver exceptional value to its partners and customers







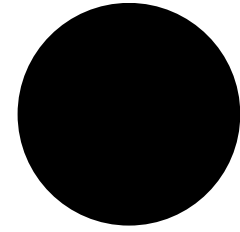
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## WHO WE ARE?

- At SZM Trading LLC we are more than just a retail company- we are a bridge between international brands and regional markets,
- Founded in 2021, SZM brings over two decades of retail expertise to the UAE, offering unparalleled support and market insights.
- As the retail division of Ramzas Investment Group, we benefit from the strategic backing of a premier private investment firm with a strong presence in Abu Dhabi.
- Our mission is to deliver excellence in retail operations, ensuring our partners and customers experience the best in fast fashion and retail innovation.







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## SZM RETAIL EXPERIENCE

SZM operated in prime locations across A and B malls in the UAE

### **Team Expertise**

Our diverse team brings decades of retail experience, ensuring operational excellence and customer satisfaction Brand

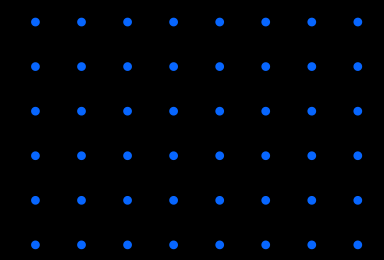
### **Partnerships**

Representing and managing over 4 international fast-fashion brands.

### **Market Insights**

Leveraging local market knowledge and global trends to drive success.

Our proven track record and commitment to excellence have made us a preferred partner for international brands entering the UAE market.







# ABOUT US

Ramzas Investment, A Premier Private Investment Firm Headquartered In The Vibrant Capital Of Abu Dhabi

At Ramzas Investment, We Specialise In Leveraging Our Deep Understanding Of Local Markets And Global Trends To Identify Lucrative Investment Opportunities Across Various Sectors, Including Real Estate , Agriculture, Infrastructure And Beyond. Our Seasoned Team Of Investment Professionals Combines Extensive Industry Expertise With A Forward-Thinking Approach

With A Commitment To Excellence Ingrained In Our Core Values, We Strive To Exceed Expectations At Every Turn. Whether Partnering With Individuals, Institutions, Or Corporations, We Prioritize Transparency, Integrity, And Trust In All Our Dealings  
Ramzas Investment Is Not Just An Investment Firm , Driven By A Passion For Innovation And Growth , We Are Catalysts For Progress And Prosperity. We Take Pride In Our Ability To Navigate Dynamic Market Landscapes, Seize Emerging Opportunities, And Generate Sustainable Value

Beyond Our Business Endeavours, We Recognize The Importance Of Giving Back To The Community That Has Supported Our Growth. Through Various Corporate Social Responsibility Initiatives, We Actively Contribute To The Betterment Of Society And Strive To Make A Positive Impact On The Lives Of Others





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## COMPANY

### **Ramzas Investment Group**

<http://www.ramzasinvest.com>

SZM TRADING LLC RETAIL ARM  
FZST FASHION BRANDS  
FRACHISE OPERATIONS  
RETAIL STORES IN A AND B MALLS

### **HEAD OFFICE**

DUBAI-UAE

### **COMPANY WAREHOUSE**

JABEL ALI





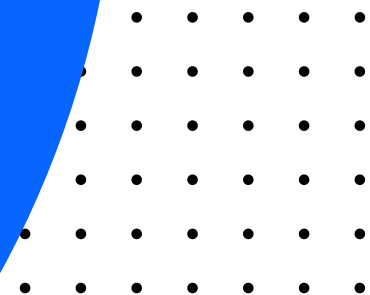


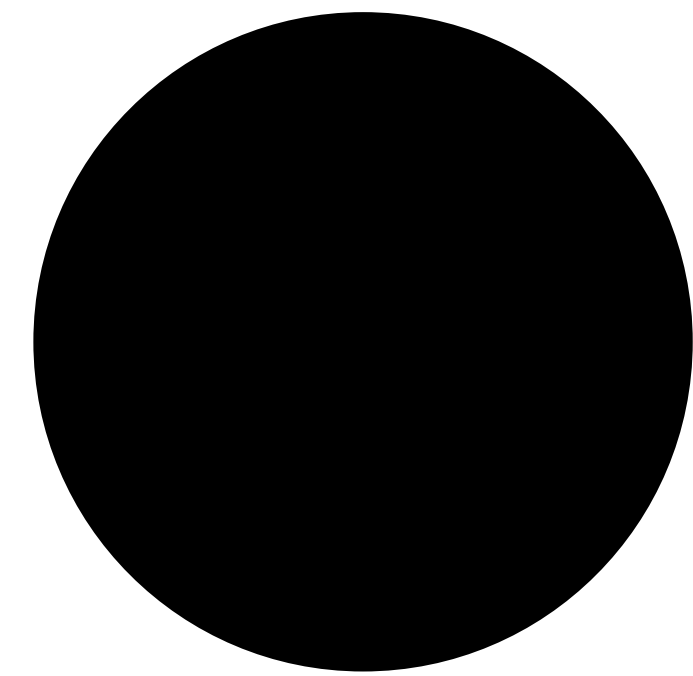
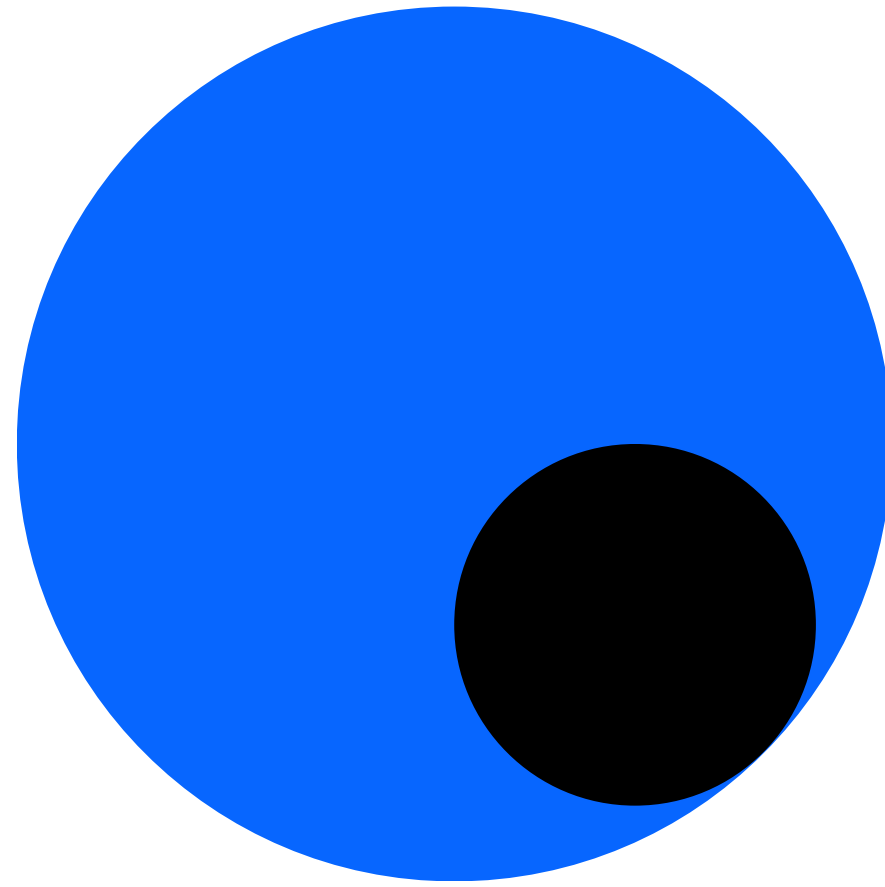
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# MESSAGE FROM OUR CEO

## At SZM Trading

Our vision is to lead with integrity and excellence. We are committed to fostering innovation and delivering unparalleled value, ensuring that every brand we partner with achieves its fullest potential in the UAE

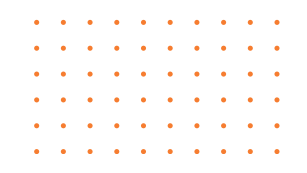




### **SZM Retail Experience**

- › Store Locations: SZM operated in prime locations across A and Ba malls in the UAE
- › Team Expertise: Our diverse team brings decades of retail experience, ensuring operational excellence and customer satisfaction
- › Brand Partnerships: Representing and managing over 4 international fast-fashion brands.
- › Market Insights: Leveraging local market knowledge and global trends to drive success.

Our proven track record and commitment to excellence have made us a preferred partner for international brands entering the UAE market.







SZM Trading llc proudly represents and operates a portfolio of renowned international brands in the UAE. Our franchise partnerships include:

- **Bebe**

A globally recognized fashion brand known for its chic, contemporary women's apparel. Bebe combines sophistications with modern trends, offering stylish clothing for confident, fashion-forward women.

- **Nautica**

A leading lifestyle brand inspired by the sea, offering timeless and versatile apparel for men, women and children.

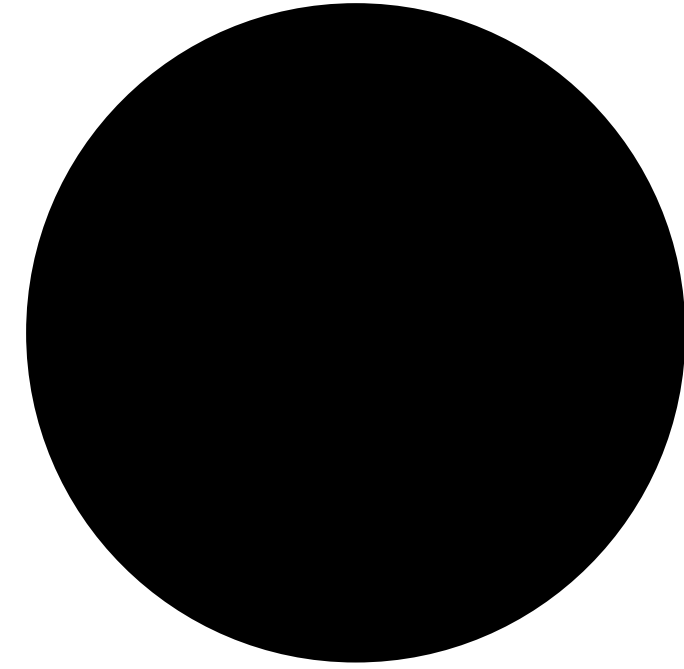
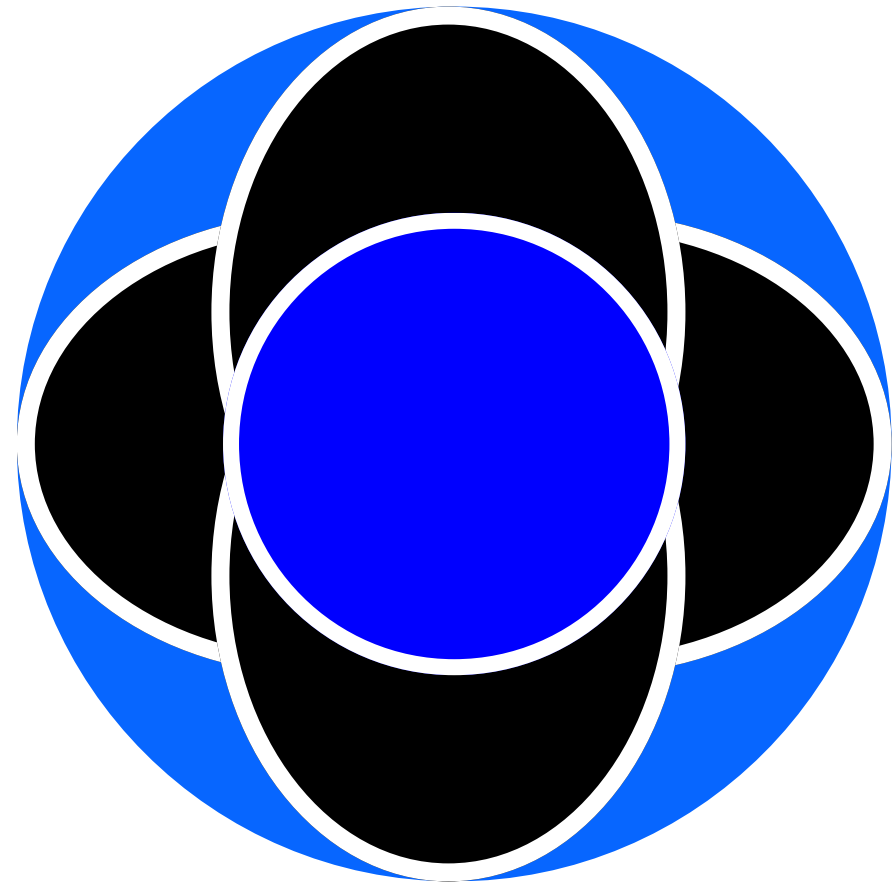
Nautica is synonymous with nautical elegance, delivering high-quality clothing and accessories

- **Fusaro Antonio**

a premium fashion brand celebrated for its Italian design and Luxury

Fusaro Antonio offers a range of elegant apparel for a modern men that like to combine comfort with elegance and contemporary fashion styles

Through this partnerships, SZM brings world-class fashion and lifestyle brands to the UAE, ensuring Our customers have access to the latest trends and exceptional quality.

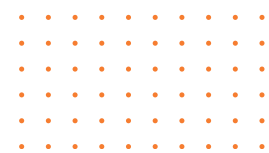


At SZM Trading, we specialize in managing international franchises, bringing world-renowned brands to the UAE. We are proud to be the exclusive agent for distinguished brands like Nautica, Pepe, and Fasaro Antonio, reflecting our commitment to excellence and growth in the region

NAUTICA

FUSARO ANTONIO  
— 1893 —

bebe







*discover*  
**NEW FAVORITES**  
50-70% OFF SITEWIDE

[ SHOP MEN ]

[ SHOP WOMEN ]



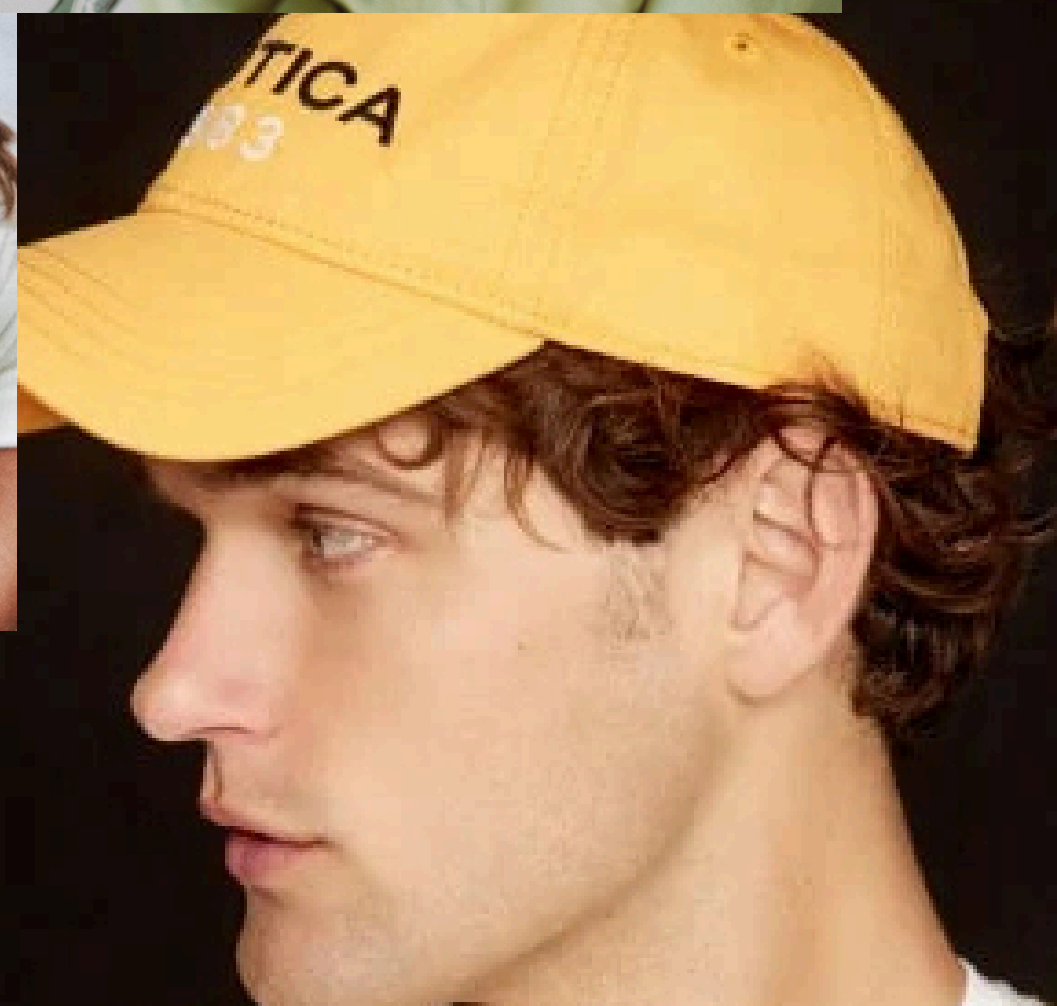
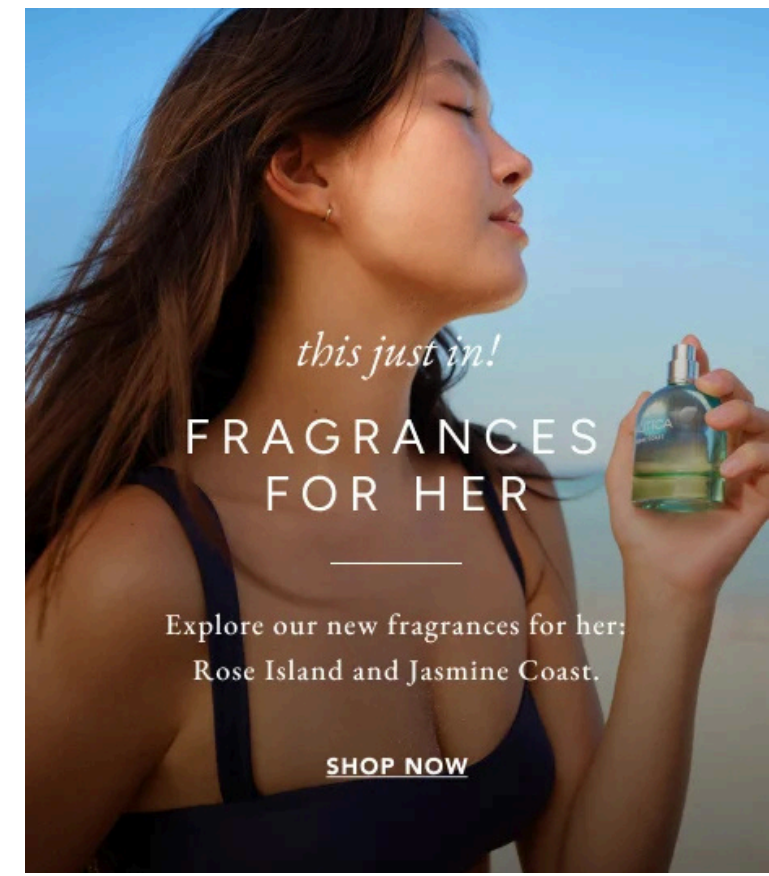
Nautica is a globally renowned lifestyle brand that embodies the spirit of adventure and the essence of life by the water.

Founded in 1983, Nautica blends timeless design with modern innovation, offering a wide range of premium apparel, accessories, and home products.

Known for its iconic nautical aesthetic, the brand delivers unparalleled quality, comfort, and style that cater to those who value sophistication and versatility.



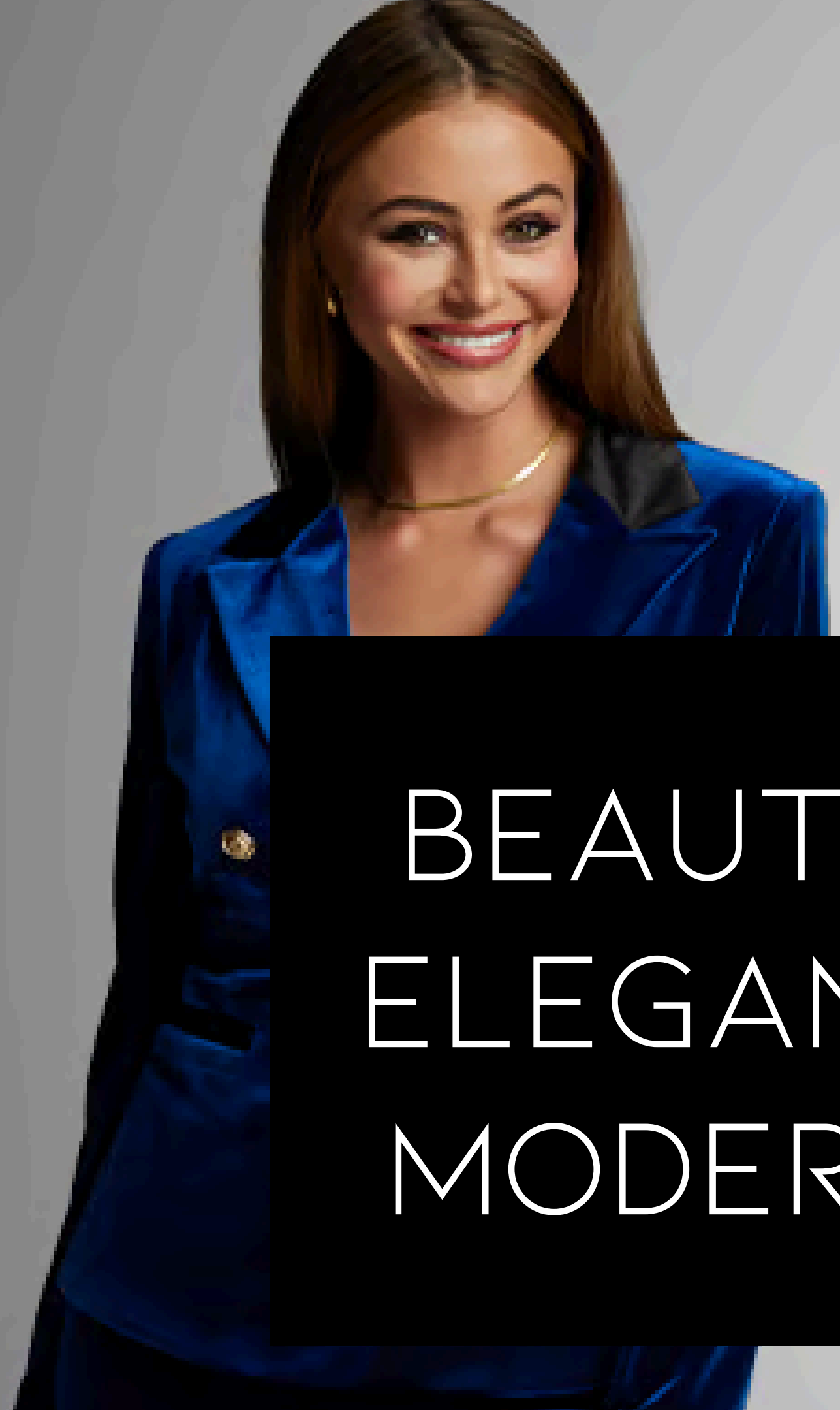
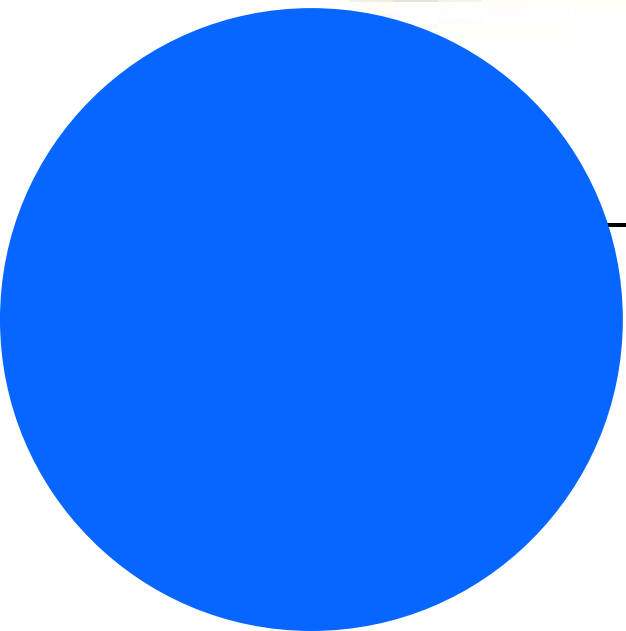




# NAUTICA



# NUTICA



BEAUTY  
ELEGANT  
MODERN



[szm.trading.com](http://szm.trading.com)



# NAUTICA





Whether you're exploring the city or relaxing by the sea, Nautica's collections provide the perfect balance between classic elegance and functional wear.

**REPRESENTATION STORES | BRANDS**

NAUTICA







From stylish casual attire to performance-driven pieces, Nautica remains a symbol of contemporary lifestyle and refined taste, trusted by customers around the world.

## REPRESENTATION STORES | BRANDS

NAUTICA







As a brand deeply rooted in the nautical lifestyle, Nautica appeals to those who cherish the freedom of open horizons and the beauty of coastal living.

## REPRESENTATION STORES | BRANDS

NAUTICA





Fusaro Uomo is a distinguished Italian brand that redefines elegance and sophistication in men's fashion. Rooted in the rich heritage of Italian craftsmanship, Fusaro Uomo stands as a symbol of luxury, precision, and timeless style. Each piece in the collection is meticulously designed to reflect the brand's commitment to excellence, blending classic tailoring techniques with contemporary aesthetics.



# FUSARO ANTONIO

1893



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MODEL / MATEUSZ SZCZEPANSKI  
PHOTOGRAPHED BY MARCIN STROZ  
STYLE BY MS MATEUSZ SZCZEPANSKI

GENTLEMAN





# FUSARO ANTONIO

— 1893 —



REPRESENTATION STORES | BRANDS





Renowned for its high-quality fabrics and impeccable attention to detail, Fusaro Uomo offers a wide range of premium menswear, including suits, shirts, trousers, and accessories.

## REPRESENTATION STORES | BRANDS

FUSARO ANTONIO  
— 1893 —





At Fusaro Uomo, fashion is more than just clothing; it's an expression of identity and elegance. With a strong focus on innovation and tradition, the brand seamlessly bridges the gap between heritage and modernity, creating collections that resonate with discerning customers around the globe.

## REPRESENTATION STORES | BRANDS

FUSARO ANTONIO  
— 1893 —







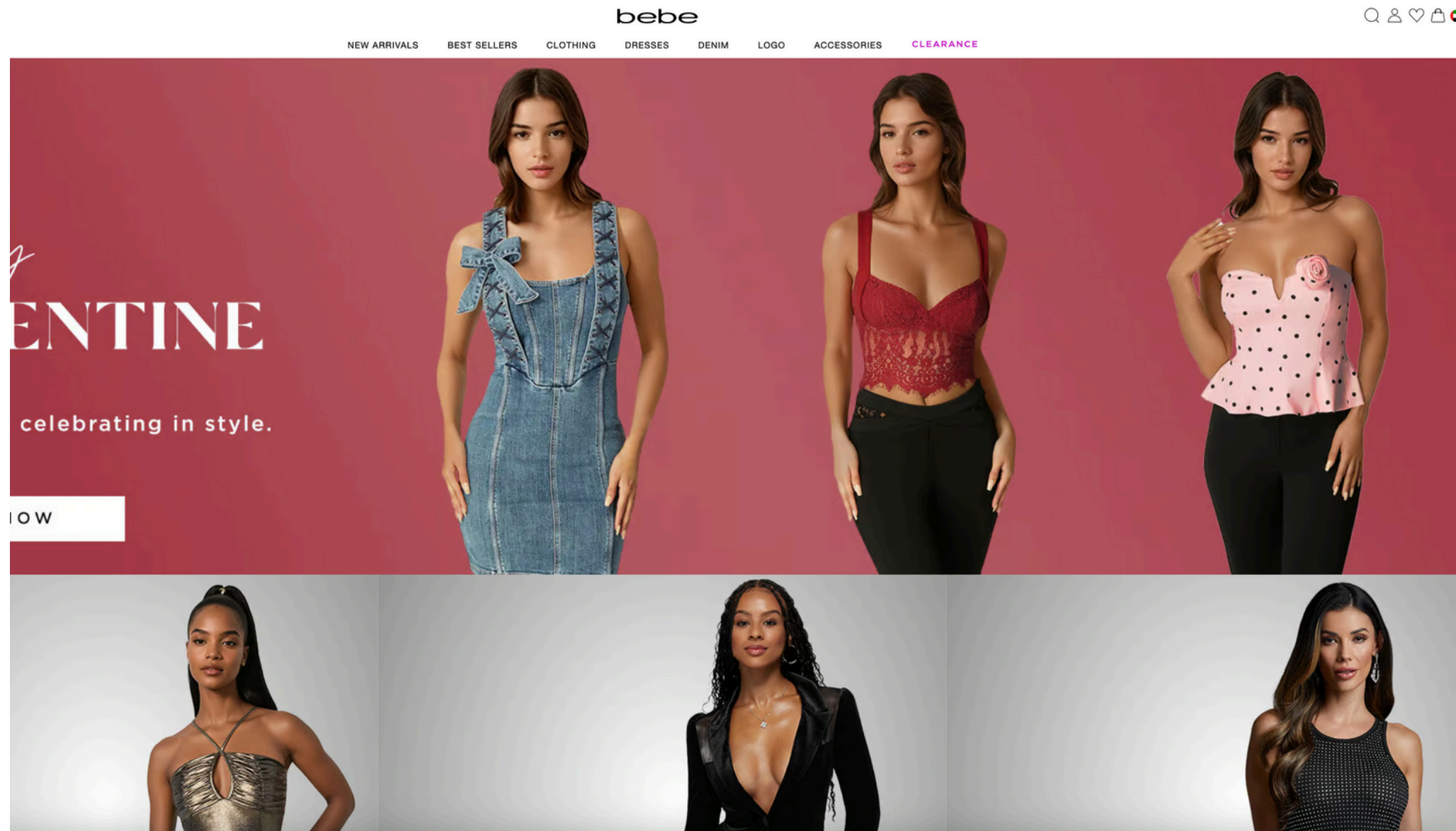
Fusaro Uomo empowers men to step into their best selves. It is not just a brand but a lifestyle choice for those who appreciate the art of fine dressing and the enduring allure of Italian luxury.

## REPRESENTATION STORES | BRANDS

FUSARO ANTONIO  
— 1893 —



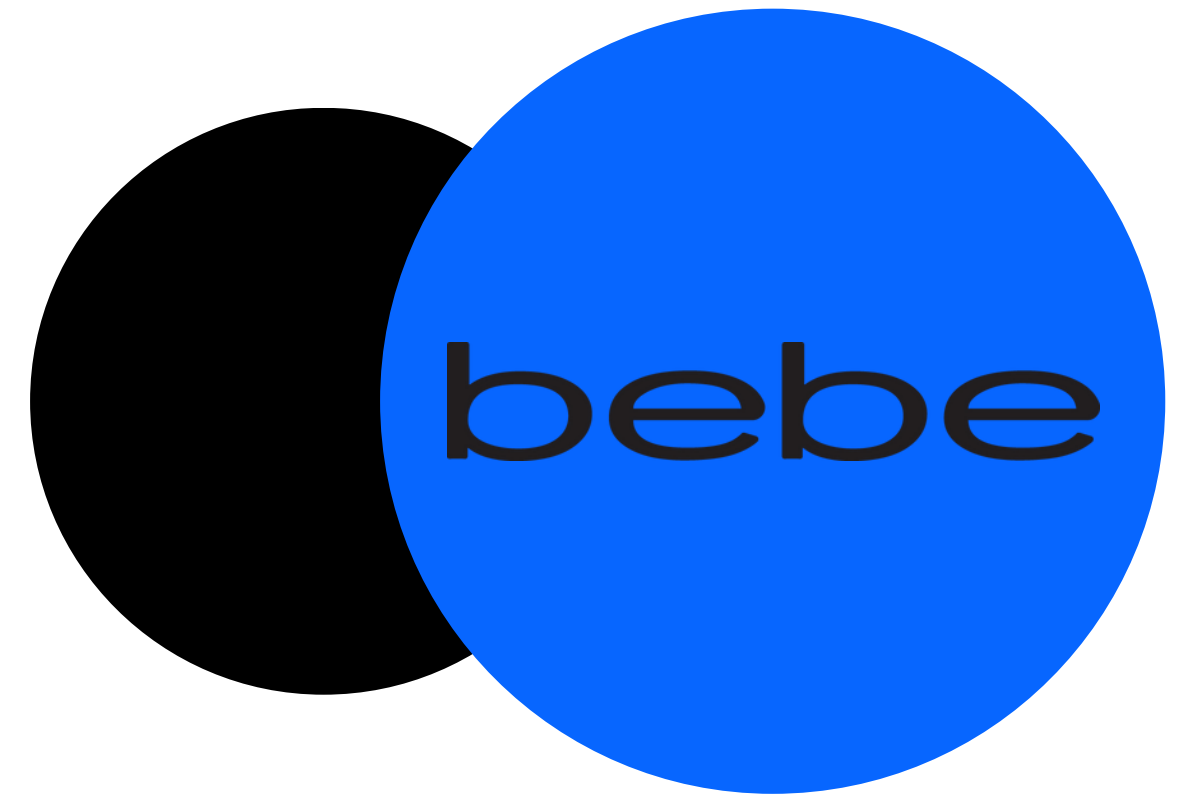




Bebe is a renowned global fashion brand that has built a legacy of empowering women through its chic, sophisticated, and contemporary designs. Founded with the vision to create clothing that exudes both confidence and elegance, Bebe offers a wide range of high-quality apparel and accessories that cater to the modern, fashion-forward woman.

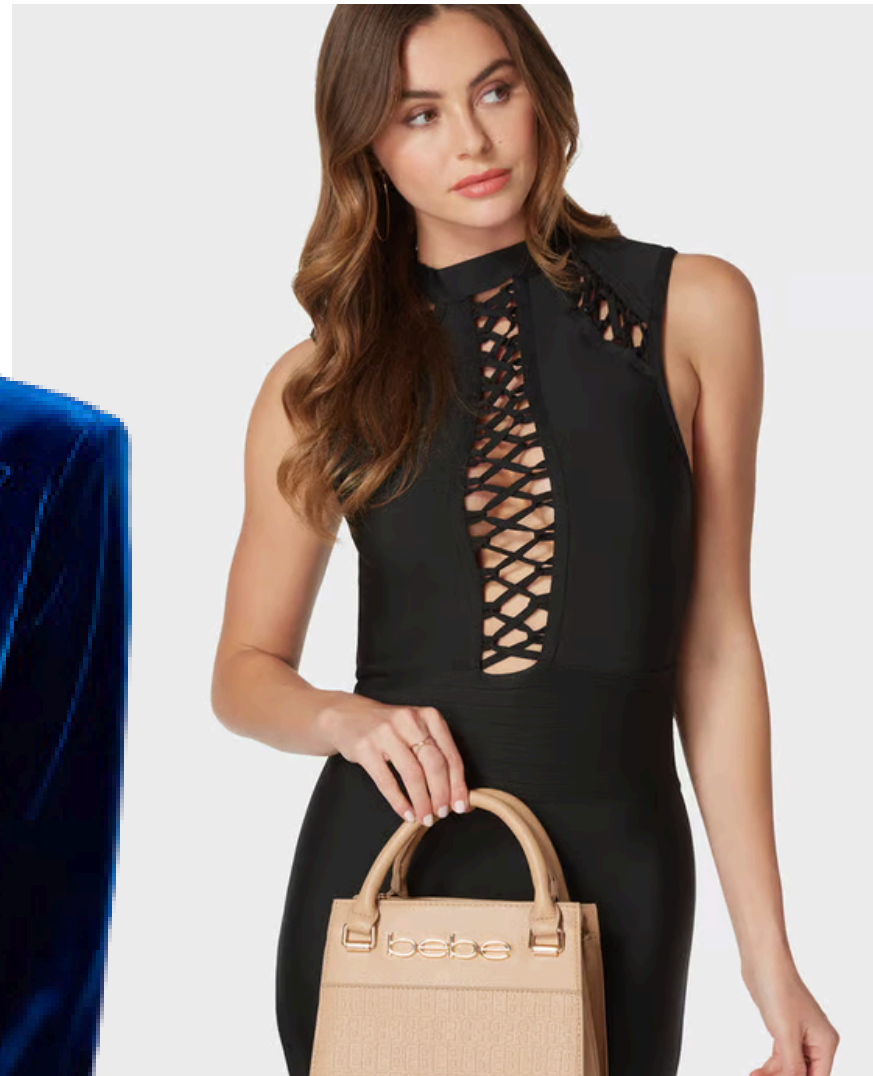
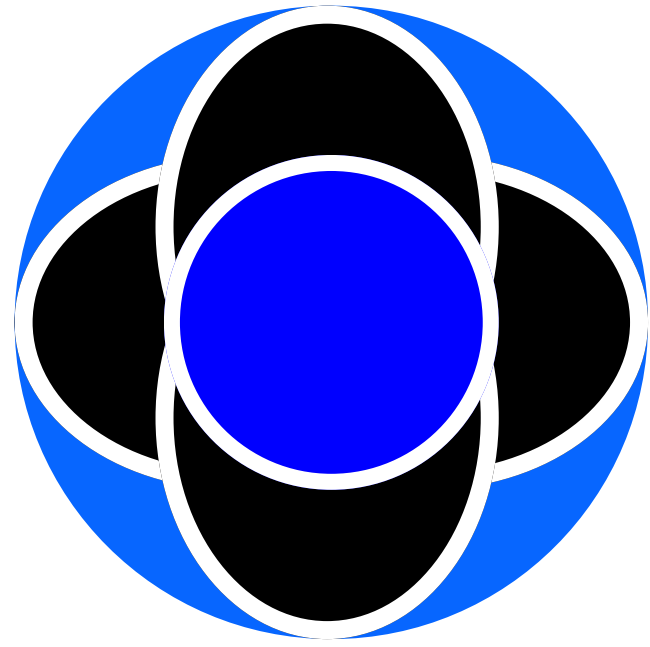


**SZM**  
TRADING





**SZM**  
TRADING



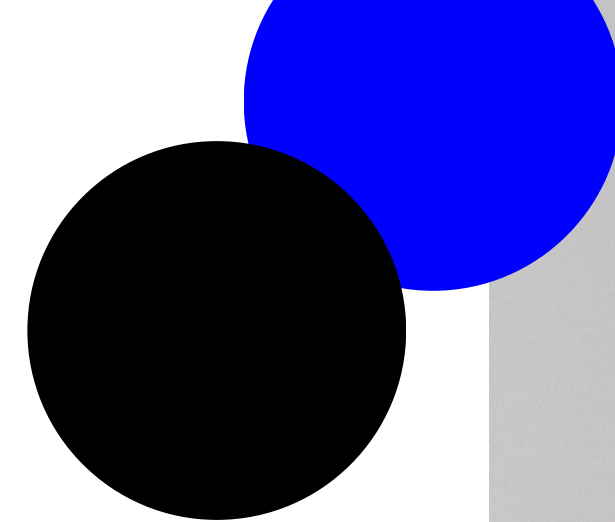
**bebe**



**SZM**  
TRADING

**bebe**

SZM ● TRADING







Known for its bold approach to fashion, Bebe has become synonymous with timeless style and luxury. Its collections feature everything from meticulously tailored suits and elegant evening wear to everyday essentials and statement accessories. Whether you're looking for the perfect dress for a night out or a sophisticated outfit for a professional setting, Bebe combines the best of classic and contemporary fashion.

## REPRESENTATION STORES | BRANDS

bebe







using premium fabrics and focusing on craftsmanship ensures that each piece delivers both comfort and style, making Bebe a top choice for women who value quality and elegance. Bebe's designs are created to inspire confidence, allowing women to feel beautiful, empowered, and ready to take on any occasion.

## REPRESENTATION STORES | BRANDS

bebe







With its roots in luxury fashion and a vision for the future, Bebe continues to set trends and lead in the fashion world. Whether you are a long-time fan or discovering the brand for the first time, Bebe remains a symbol of style, grace, and empowerment for women everywhere.

## REPRESENTATION STORES | BRANDS

bebe







# OUR HISTORY

**2022**

Launched our first BEBE brand branches in Dubai Outlet Mall and Ibn Battuta Mall.

**2023**

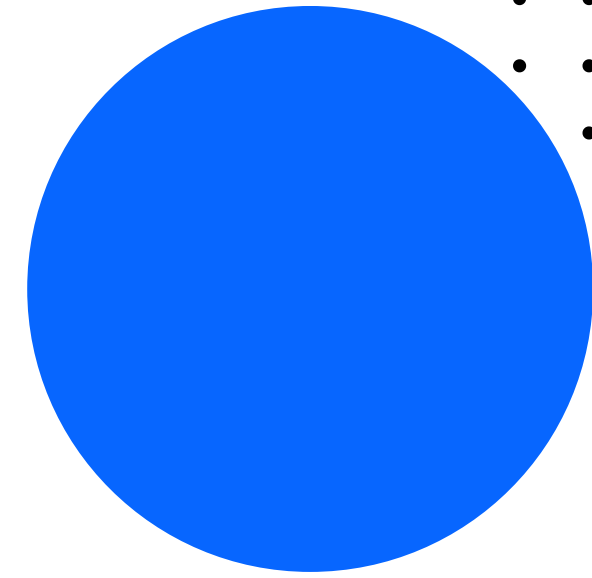
Expanded with Nautica branches in Dubai Outlet Mall and Dubai Mall.

**2024**

Opened additional Nautica branches in Deira City Center and Dubai Hills.

**2025**

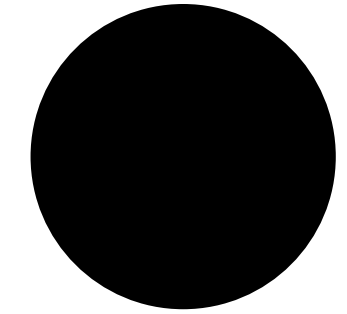
Continued growth and development, solidifying our presence in the UAE market.





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# OUR FACILITIES



## Dubai Outlet Mall

A state-of-the-art office providing a strategic base for our operations and client meetings.



## Dubai Mall

Our flagship location hosting a variety of international brands, offering a prime retail experience.



## Ibn Battuta Mall

A key facility that supports our expanding footprint, providing easy access to a diverse customer base.

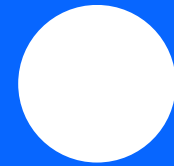






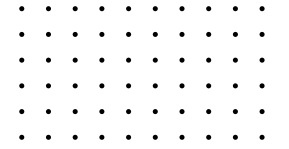
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# OUR VISION



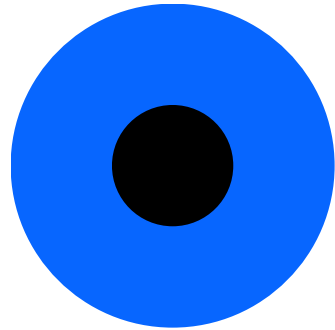
At SZM Trading, our vision is to be a leading force in the international franchise and retail industry, recognized for our excellence in brand management, innovation, and customer satisfaction. We aspire to expand our portfolio of exclusive global brands, driving growth and success in the UAE and beyond. Our goal is to create long-lasting partnerships with world-class brands, bringing their high-quality products to the Middle East and providing our customers with unmatched service and access to the latest trends. Through strategic expansion and a commitment to operational excellence, we aim to be the preferred partner for global brands seeking to establish a strong presence in the region.





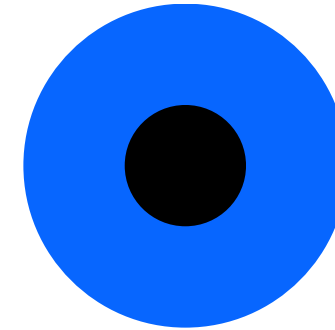
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# OUR SERVICE



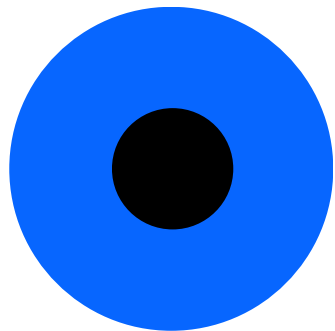
## Franchise Management

Providing comprehensive management services for international brands, ensuring seamless integration and successful market entry in the UAE.



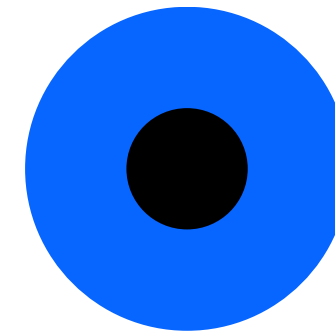
## Operational Excellence

Ensuring top-notch operational standards across all franchises, with a focus on efficiency, customer satisfaction, and continuous improvement.



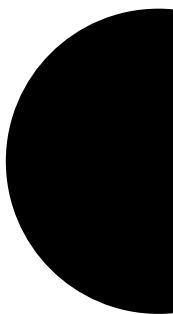
## Brand Expansion

Offering strategic support to expand the reach and visibility of global brands, helping them establish a strong presence and grow their market share.



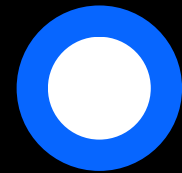
## Market Analysis and Entry Strategy

Conducting in-depth market analysis and crafting tailored entry strategies to ensure a smooth and successful market launch for new brands.

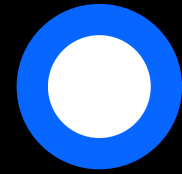




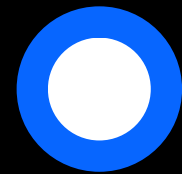
## OUR MISSION



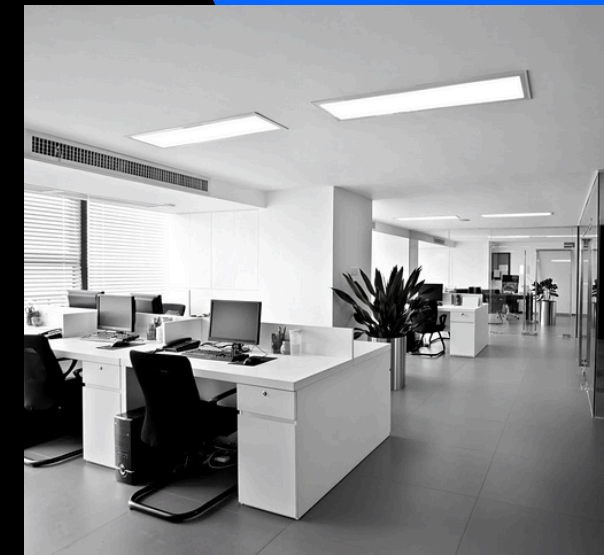
To consistently deliver exceptional value by introducing top-tier international brands that meet the highest standards of quality and innovation.



To cultivate strong, lasting partnerships that drive mutual growth and success, creating value for our partners and stakeholders.



To uphold an unwavering commitment to excellence in every aspect of our operations, ensuring customer satisfaction, continuous improvement, and sustainable growth.

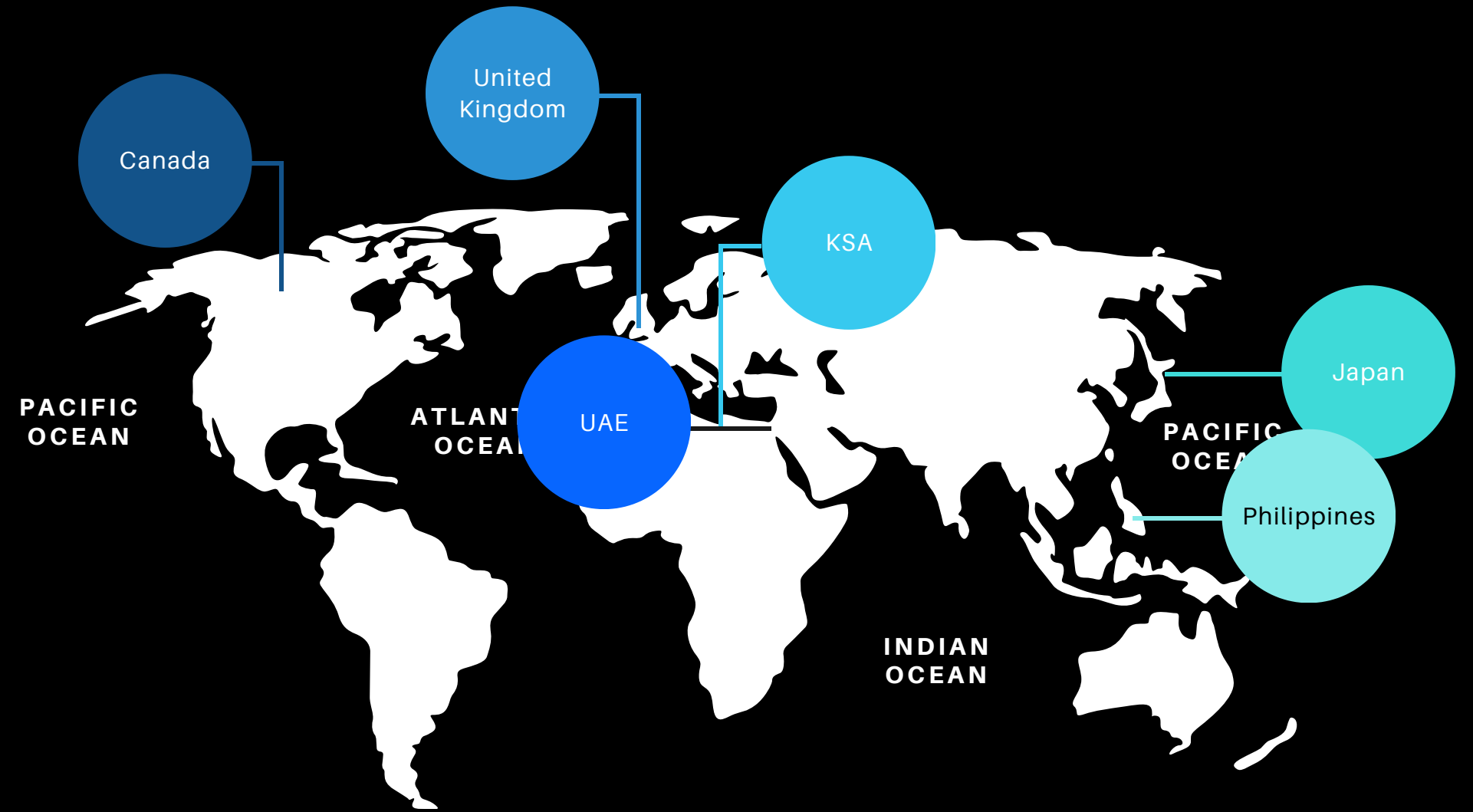




# BEBE BRANCHES

Bebe has a global presence with branches in several countries. While the exact locations of every branch may vary over time, some of the key markets where Bebe operates include:

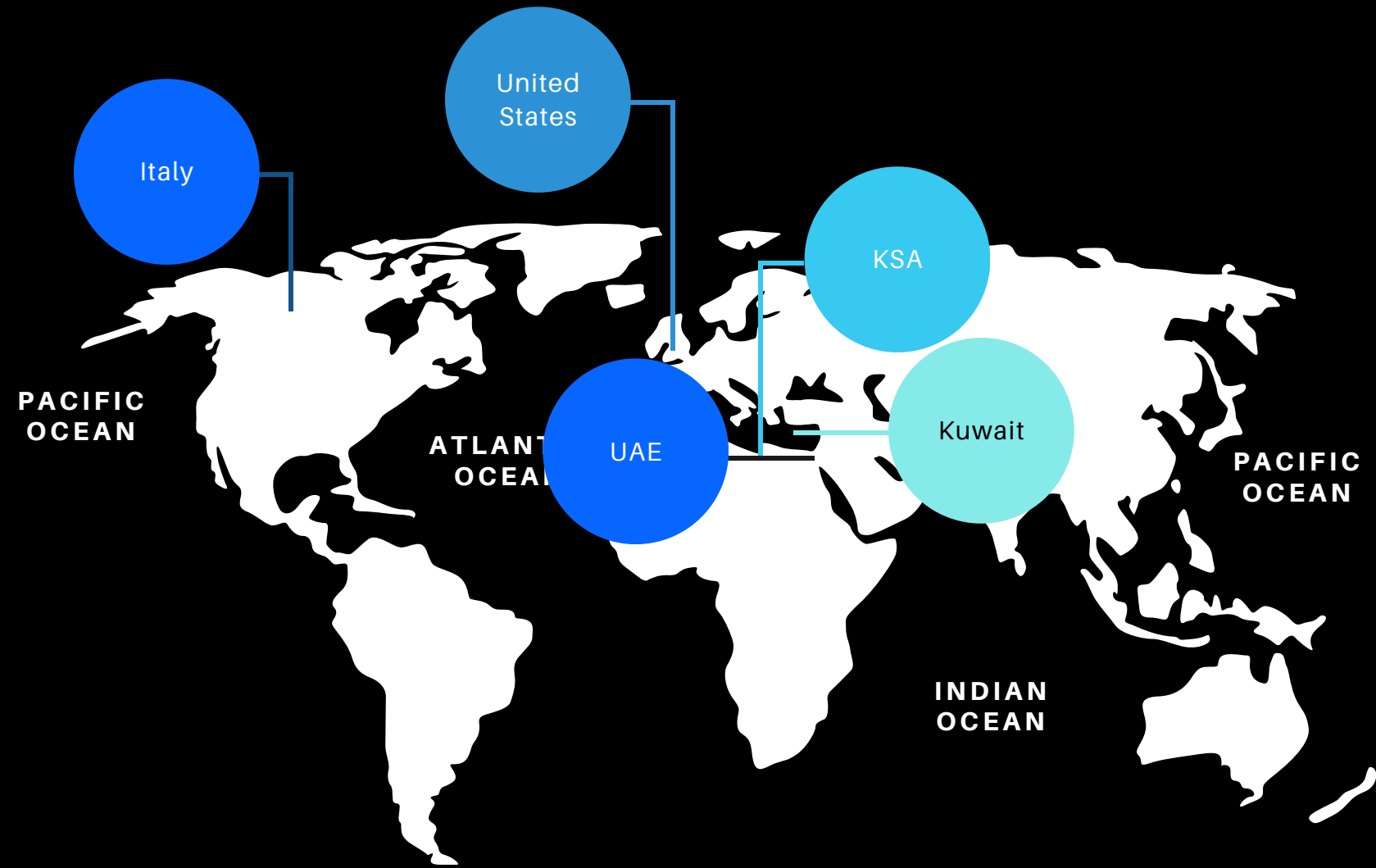
- United States
- Canada
- Middle East
- UAE
- Saudi Arabia
- Kuwait
- Italy
- France
- Japan
- Taiwan





# FASARO ANTONIO

Fasaro Antonio is an Italian brand known for its luxury fashion offerings, including clothing, shoes, and accessories. The brand has expanded globally, but specific store locations may vary. Fasaro Antonio has a presence in several countries, with branches commonly found in high-end shopping destinations and malls.



- United States
- Qatar
- UAE
- Saudi Arabia
- Kuwait
- Italy

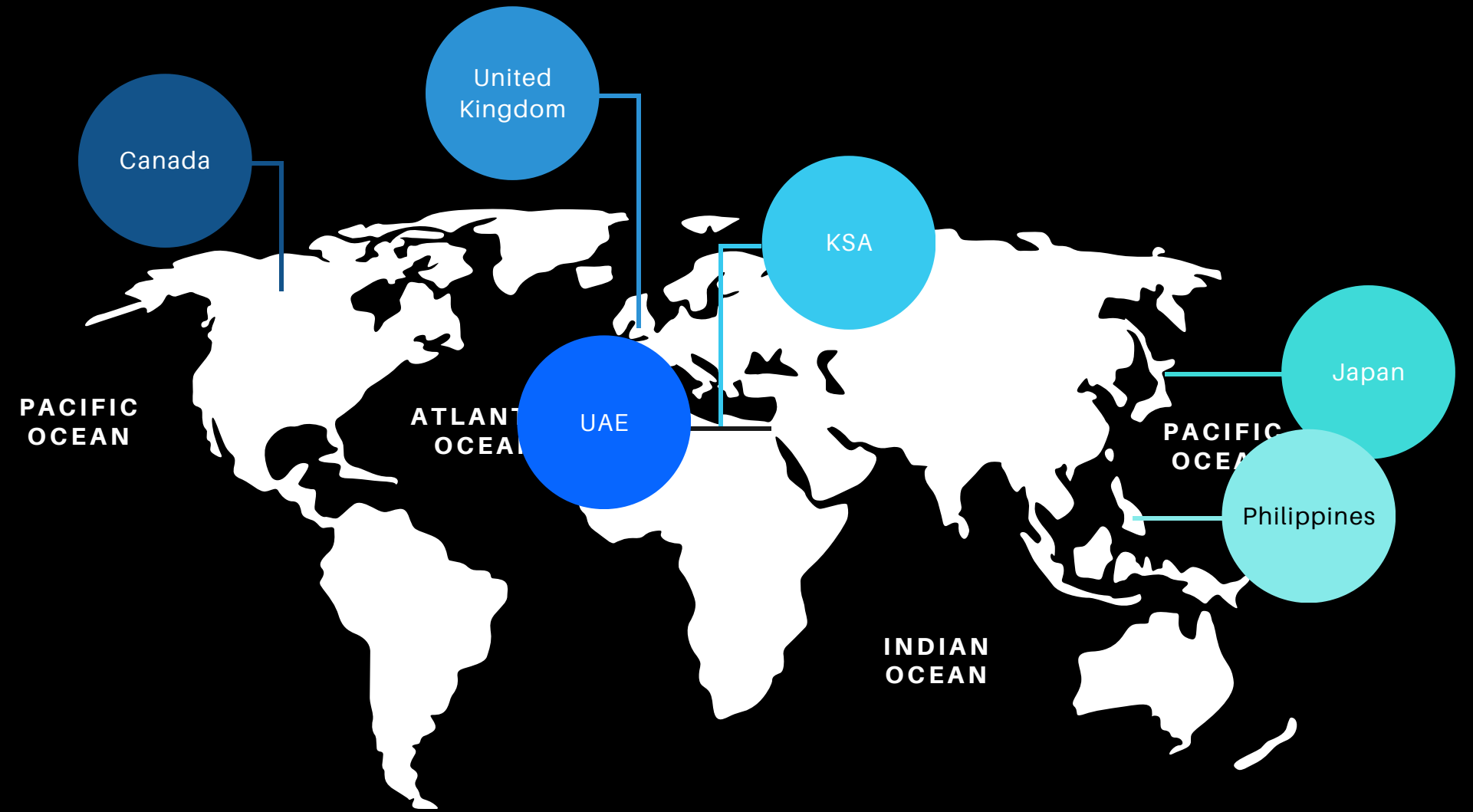




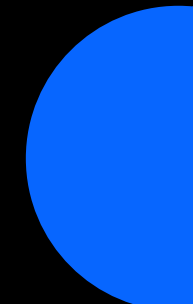
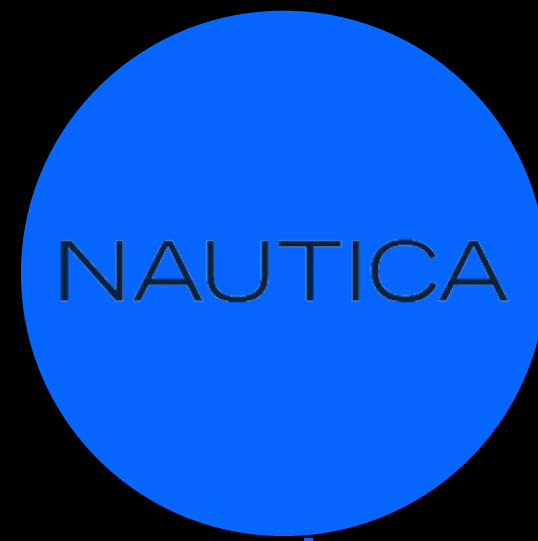


# NAUTICA BRANCHES

American lifestyle brand offering clothing, accessories, and footwear with a focus on nautical-inspired designs. The brand has expanded globally, with stores located in several countries. Key locations where Nautica operates include



- United States
- Canada
- Middle East
- UAE
- Saudi Arabia
- Kuwait
- Italy
- France
- Japan
- Taiwan
- India
- Japan
- China







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# CONTACT US

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**GROUND FLOOR- N201**  
**FESTIVAL CITY**  
**DUBAI, UAE**  
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**TELEPHONE: +971 58 588 7077**





S Z M ● T R A D I N G

THANK'S FOR  
WATCHING

Thank you for your time and interest. We look forward to collaborating and achieving success together

